



St Christopher's
More than just a hospice

Fundraising Pack

"St Christopher's
do **amazing work** for
both the patients and
their families"

Your support has brought us this far

We would love you to get involved and support the hospice. Whether you're fundraising in memory of a loved one or because you care about St Christopher's we'll support you with top tips, tools and materials to help you make the most of your fundraising.

We rely on the generosity of people like you to raise the funds we need each year to care for the many people living with a terminal illness locally. Every penny you raise really does make a big difference to them and their families.

We hope this Fundraising Pack will help to find a challenge that is right for you. We have lots of ideas to inspire you, from cake baking to taking on a challenge and everything in between!

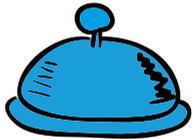


Why we need you

Every pound you raise really does make a big difference. Here are a few examples of what your fundraising contributes to:



£2 - a cup of tea or coffee and snack for a visiting patient or family member.



£5 - a meal for a patient staying at the hospice. Patients are offered a delicious range of meals across the day and can request any dish they would like at any hour.



£25 - arts and crafts materials for arts therapy sessions. Our team of art therapists work closely with patients to create works of art - ranging from paintings to poetry - to express themselves and whatever emotions they may be feeling. Your donations help make sure they have the materials available to do so.



£100 – Group therapy session for bereaved children – our Candle child bereavement service helps children and families who are struggling to manage their grief after losing a loved one. Our evening sessions provide opportunities for therapy and sharing in a supportive, group environment, with different groups for children and young people of all ages.



£200 – Community volunteer training – we are working with volunteers from our local community, to help them care for people living close to them as they near the end of life. £200 will pay for the full costs of training them to become volunteer counsellors working in their community.



£500 – One day of inpatient care, for one patient – the high standard of compassionate care we are able to offer to all our patients is only made possible thanks to the donations and sponsorship of all of our supporters, which helps make sure that each person who comes to us is treated with the care and dignity as they come to the end of their lives.

“Were it not for
the **huge support**
from volunteers
and donations
from the public
St Christopher’s
would not be able
to continue its **vital**
work.”

Philippa Kelham
Fundraising Director





"I completed a **half marathon** to raise funds for St Christopher's, managed to get a personal best time and raised more than I had expected! That **made it all worth it.**"

Sophie Smith
Marathon Warrior

So many ways to fundraise for St Christopher's...



Take on a challenge

We know lots of you are keen runners, cyclists and obstacle-ists so we're aiming to get more of you out pounding the streets of Britain in aid of St Christopher's.



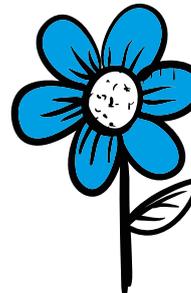
Bake My Day

Why not host your very own tea party in aid of St Christopher's? It'll really Bake Our Day! We'll support you every step of the way with a Bake My Day pack including delicious recipes.



#walkyourway

Throughout the year you can sign up and host your own sponsored walk – it's a wonderful opportunity to get friends, family, colleagues together to share the walk, remember a loved one and raise money for St Christopher's.

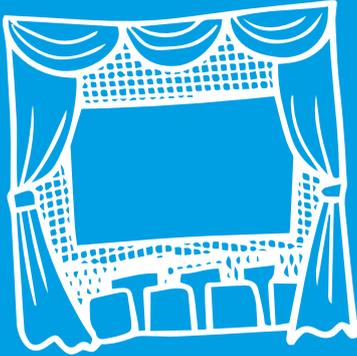


Open Gardens Festival

Ever thought about letting people view your beautiful garden for charity? Well, now's your chance to help your local hospice! It's a perfect opportunity for people to get out and admire some truly gorgeous gardens in their neighbourhood.

50 Fundraising Ideas

Talent contest



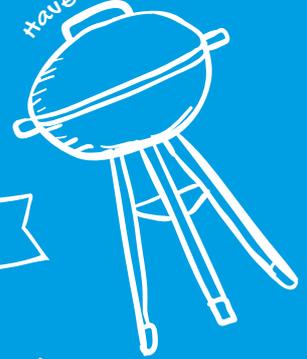
movie night



Disco



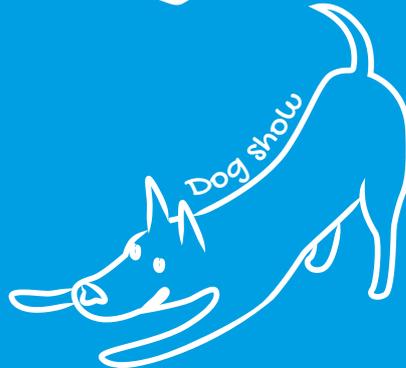
Have a BBQ



quiz night

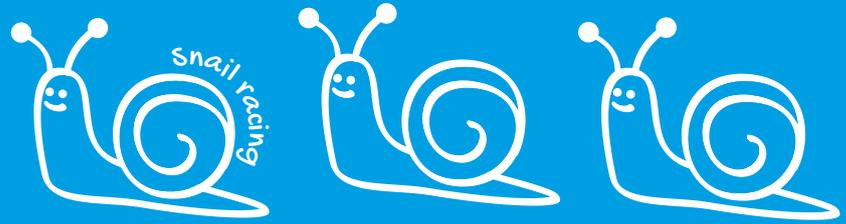
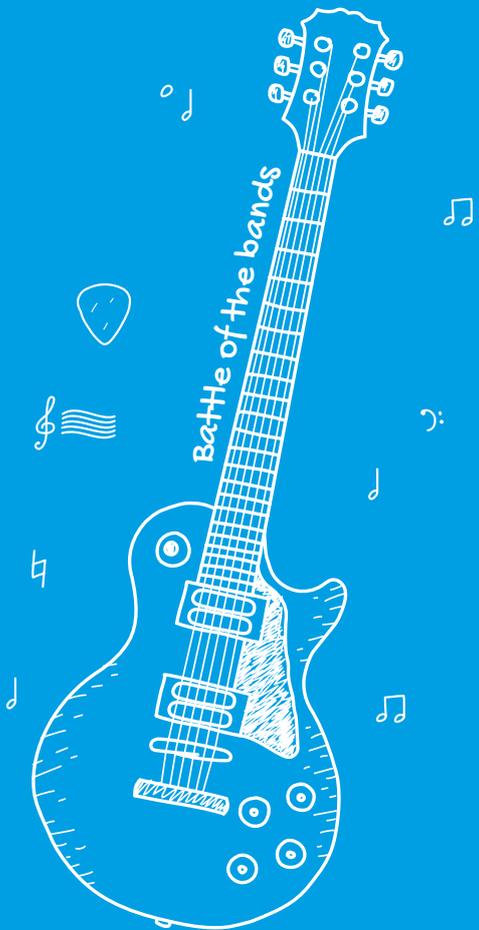


Dog show



Bad jumper day





And the rest...

Balloon Race
Disco
Football Match
Auction
Garden Party
Head shave/Hair cut
Concert
Pay day dress down
Skydive
Race night
Tournament
Swear box
Stop smoking
Dine in for donations
Arts and craft fair
Bad tie day
Car Wash
Eco day: go green
Give it up!
Sponsored silence

Golf Day
Sponsored wax
Snail racing
Food Fight
Pie in Face
Babysitting
Cupcake wars! (Bake-off style event)
Gift wrapping
Food Marathon
Get Gaming
Wing walking
Get crafty
Five-a-side
Raffle
Climb to the top
Cheese and wine evening
Assault Course
Bingo night
Cook up a storm
Firewalking

"Smashed **my first triathlon!** It was a fantastic day. Tough but **I loved it.** Grandad would have loved the day but I'm very proud to have raised almost £600 for St Christopher's in his memory!"

Beth Mills
Triathlon Champion

Get R.E.A.L



Research

Decide what type of event you are going to hold or take part in



Engage

Get your friends involved and remember to spread the word on your social media pages



Ask

The number one reason people won't give money to your cause is that they are not asked



Love

Be loud and proud – shout about what you are doing! The more excited you sound the more this will rub off on other people.

Get Sponsored!

If you are getting sponsored for your fundraising we can provide you with official St Christopher's sponsor forms to help you ask your friends and family for support.

- Online fundraising - you can also set up an online fundraising page with Virgin Money - don't forget to share the link across your social media pages to encourage friends and family to donate.
- Double your money with matched giving. Many workplaces and corporates offer the chance to double the amount you have raised. Why not check if this is something your employer offers?
- Do you want to raise money in tribute to a loved one? If you would like to set up an online fundraising Tribute Fund please visit www.stchristophers.org.uk/tributefund or contact Georgie on 020 8768 4684

Get in touch with your local press to get as much coverage as possible and if you have posters, ask local shops to display them for you!



We'll do all we can to help you dress it up!

To help your event look the part, we have a whole range of St Christopher's materials for you to order.

Please remember to include your name, address and event details with your order and give us as much notice as possible.

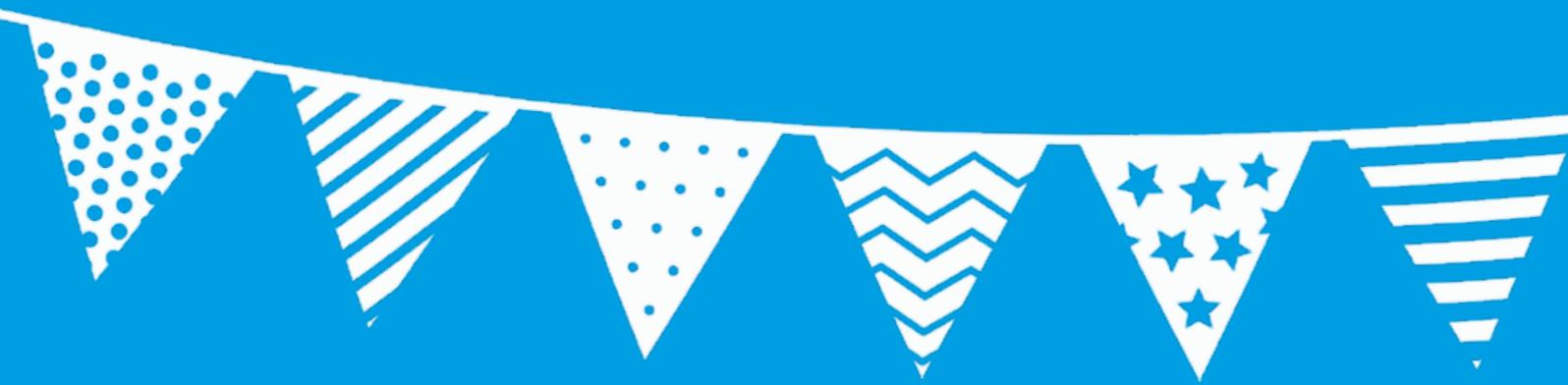
- Posters to advertise your event
- St Christopher's information leaflets
- St Christopher's logo – please contact us for guidelines
- Balloons
- Collection tins/buckets
- Bunting
- St Christopher's t-shirts (available for £5).

If you are doing a sporting event we can provide you with a running vest, tshirt or cycling jersey.

Just choose what you would like from the list above, decide on the quantities that you need and email your order to CommunityFundraising@stchristophers.org.uk or call 020 8768 4575.



We need to raise
£15 million every year
to provide our caring
services. We couldn't do
this without the
generosity of our
community. Thank you.



"You are an amazing charity who have helped not only our family but hundreds of others and **we couldn't be more grateful.** We hope our support will help you to continue and we wish you all the best for the future"

Bethany McCloskey
Tough Mudder Hero

How to get your money to St Christopher's

You've done the hard bit, here's how to send the money to us so we can put it to work!



Online

If supporters donate using your online fundraising page, the money will be transferred to St Christopher's automatically. It's safe and secure.

Cheque

Donations can be made out to 'St Christopher's' and **sent to the address on the back cover**. Please always include your name, address and how you raised the funds.



Telephone

We are able to take credit/debit card donations over the phone – give the Fundraising Team a call on **020 8768 4575**.



Cash

Pop in and see us during office hours (9am-5pm). We love meeting our fundraisers! Our Sydenham Reception is open until 9pm Monday-Sunday. After 5pm it can be put in the secure donations box at Reception, please include your name, address and how you raised the money. Our Caritas House office is open 9am-5pm, Monday-Friday.



Via our website

Visit www.stchristophers.org.uk/donate to donate online and please make sure you fill in the box telling us how you raised the money so we can identify it and thank you properly.

Do let us know if there are any special people to thank (with an extra address or email), if your donation is in memory of someone or if you would like us to print you a certificate to commemorate your fundraising success. If you have borrowed any St Christopher's fundraising items it's important to get them back to us ASAP so other supporters can use them.



We've come a long way...

Your fundraising efforts will help us move towards our goal of a world in which all dying people and those close to them have access to care and support, whenever and wherever they need it. Thank you.



"You matter because you are you. You matter to the last moment of your life, and **we will do all we can**, not only to help you die peacefully, but also to **live until you die**"
- Dame Cicely Saunders

Founder of St Christopher's and the modern hospice movement

Next steps



Let us know what you have planned so we can help you every step of the way.

Every year we need to raise £15 million to provide our services and, without the support of people like you, we couldn't help the many local people who need us.

Thank you for your continuing support.

020 8768 4575

St Christopher's
51-59 Lawrie Park Road
Sydenham
SE26 6DZ

CommunityFundraising@stchristophers.org.uk
www.stchristophers.org.uk

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